

# THE BRIARS

2024 GROUP & MEETING GUIDE

JACKSONS POINT, ON | BRIARS.CA | 1 (800) 465 - 2376



# FIND YOUR PLACE

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Nestled amongst the southern shore of Lake Simcoe, set on over 200 acres of undisturbed forest-land, The Briars Resort & Spa has continued to be the hidden jewel of southern Ontario.

Offering exceptional country dining and stunning waterfront views, our over century-old resort has been the perfect location for finding productivity with your colleagues or finding rest with your loved ones.

Let our coordinators find everything you need to plan the perfect stay and help you find your favourites, find your space, **find your place** at The Briars.



# A Sweet Escape

Close to Toronto, but set in idyllic grounds, The Briars is truly “Another World on Lake Simcoe”, a place where you can get away from it all and enjoy Ontario in every glorious season. We are the perfect destination for your next meeting, event, or getaway. Whether you choose to relax with a luxurious spa treatment, take in a game of golf, or enjoy our many recreational activities, both indoors and out, we have something for everyone.

The Briars Resort captures the traditional warmth of a country inn with all of the benefits of an extensive lakeside Ontario resort, spa, and conference facility.

The inn features amenities such as:

- Extensive lake-front property on crystal clear Lake Simcoe
- Indoor and outdoor swimming pool, tennis courts, sport facilities, kilometres of hiking trails, and a neighbouring 18-hole private golf course
- Comfortable rooms each with their own style
- Seasonal activity programming professionally curated by our recreation staff
- Meeting spaces available in a variety of sizes

Our coordinators are ready to help you find your escape to The Briars.



# ALL THE APPEAL OF COTTAGE-COUNTRY JUST AN HOUR FROM TORONTO

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*The history of The Briars is one steeped in tradition and a deep connection to family.*

In the late 1870s, while visiting his neighbours, Dr. Frank Sibbald fell in love with The Briars. After Frank's purchase of the house the Sibbald family continued to expand and grow the resort into what it is today.



As it has evolved over the years, The Briars has maintained its reputation for true hospitality. Some crucial details remain the same no matter how much time passes: The Briars continues to provide friendly and professional service, our dining program continues to serve honest traditional food using local produce when available and the grounds continue to be an example of some of the most beautiful lake front in Southern Ontario.



In 2016 the Sibbald family parted with their historical home and trusted it in the hands of Vincent Lu. In his purchase of the property, Mr. Lu recognized the inherent beauty and tranquility of the property and only has plans to enhance it further in the future.





## FIND THE PACKAGE THAT'S RIGHT FOR YOU AND YOUR GROUP

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*The Briars' Group Stay Package takes the guess-work out of coordinating your stay.*

If you're planning for your company, family, or if you are a planner professionally, our staff is on call to ensure every stay runs smoothly. Each group is offered a coordinator dedicated to help you build and manage your stay. Rest easy knowing our coordinators will be with you every step of the way.



*The Briars' Group Stay Package is made up of 3 different parts and each element offers a variety of choices to make your stay truly your own.*

# ROOMS

*Historic Inn, Waterfront Cottage*

First - select the quantity of rooms and style of meeting rooms you require. Add additional spaces for hospitality, group events or activities.



# DINING

*Meals, Snacks, and Coffee Breaks*

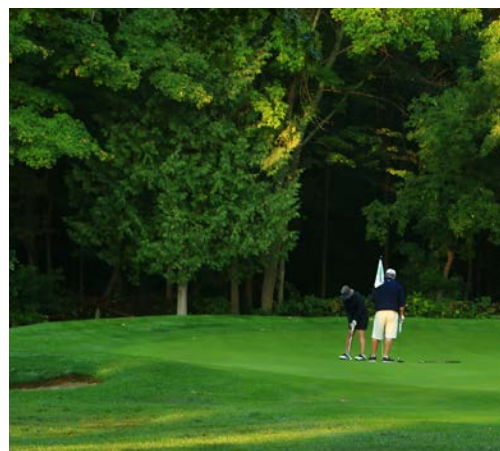
Choose your meal plan. Dining options include breakfast, lunch, dinner, coffee breaks, or even fireside drinks. Need to maximize time? We offer in-room meal options for meetings.



# CUSTOMIZE

*Activities, Private Tours, and Group Fun*

Lastly, make your visit truly unique to you with a list of group activities and culinary add ons. Incorporate a day of golf or spa visits into your itinerary - the choice is yours.





# FIND YOUR SPACE

Inspire creativity and productivity with The Briars variety of conference and meeting spaces. From more traditional banquet spaces to unique lofts and boardrooms. The Briars has the facilities you need to make your events run smoothly. Our skilled team of event coordinators will help you select and manage the spaces that your team needs to work their best.



## THE GREAT HALL

The largest of The Briars' conference rooms the Great Hall is perfect for larger meetings, teambuilding events or weddings. Located centrally in the resort, this space provides the perfect access to all of your guests, whether they're in the cottages or the inn. The Great Hall can be divided into two portions - North and South.



## JALNA

Enjoy all the amenities of a traditional meeting or event space in a very un-traditional environment. The smaller of our central event spaces, Jalna, is a wonderful historic inspired space with old world charm. This space is ideal for smaller meetings, small wedding receptions or ceremonies, teambuilding events and casual parties.



## ADMIRALTY

Admiralty is a medium-sized space perfect for meetings, team building events, town halls and presentations. Situated on the 2nd floor of the Inn, Admiralty offers a quiet space away from the common spaces and allows for exclusive access for you and your team as well as uninterrupted focus.

# FIND A SPACE TO HELP YOU WORK SMARTER, NOT HARDER.

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## EAST & WEST LOFT

The East and West Loft are two of the most unique spaces at The Briars. Located above what was once the coach house, the lofts are situated in the centre of the resort and offer quick access to guest rooms and the dining room - perfect for quick transitions. The East and West Lofts are charming spaces ideal for meetings and presentations.



## COOK & HOLLAND

Cook and Holland are boardrooms located on the 2nd floor of the Inn. These smaller spaces offer comfort and privacy as they are adjacent to Admiralty and set away from guest common areas. The smaller Cook and Holland board rooms are best suited as breakout rooms, greenrooms, small meetings or private office space.



## Garden Event Tent

Our Garden Event Tent is the perfect choice for your next meeting or conference. With its spacious interior and chic, stylish design, this new venue offers a versatile space for any type of event. Experience the ultimate in comfort and sophistication while you work and network in style.



# Room Dimensions

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Each space includes high speed wireless internet access, touch-tone speaker phone with data port, notepads, pens, flip-charts, white-board, and markers. Standard AV on site is included in your package, including screen, sound system, extension and power cords. A lectern and microphones are also available. Additional whiteboards and flip-charts can be included upon request.

ROOM	SIZE (FT)	THEATRE	CLASSROOM	BOARDROOM	BANQUET
Great Hall	38 x 50	160	90	50	140
Great Hall - North	38 x 20	60	30	25	40
Great Hall - South	38 x 30	100	50	30	60
Jalna	30 x 40	100	50	36	70
East Loft	22 x 22	25	20	16	24
West Loft	22 x 22	25	20	16	24
Admiralty	22 x 40	80	46	32	-
Cook/Holland	14 x 16	-	-	8	-

*Additional spaces can be reserved for activities, hospitality services or storage space (at an additional cost).  
Such facilities could include The Garden Event Tent, The Games Room, The Tower, and The Lookout.  
Please consult with your coordinator for a full list of available spaces - some spaces can be manipulated to better suit your needs.*

# ACCOMMODATION FOR EVERYONE, FOR EVERY BUDGET.

*We understand that the accommodations you choose set the tone for your entire stay.*

The Briars has accommodations for everyone, including families, groups, couples, solo travellers, and corporate retreats.

From individual and historic rooms in our manor house to a private cottage. We have what you need for your Ontario retreat.

- *Inn Rooms and Inn Plus Rooms* are ideal for conferences and retreats as they are closer to meeting spaces and dining. These rooms are ideal for meetings and corporate gatherings as they keep groups connected.
- Our *Sunrise Cottage* is spacious and offers a more relaxed atmosphere. It includes a living room, a full kitchen, a screened-in porch, private firepit, and lakefront access.

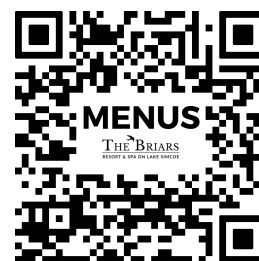




# FIND YOUR FAVOURITES

Our dining program is a key feature of The Briars experience - offering a level of customization unique to The Briars. Menu options depend on the size and intricacy of groups. Our coordinators will work to find the options that best suits your needs. Our full selection of menus can be provided upon request.

See our restaurant's menu here and have a glance at what we offer!



At The Briars, we specialize in farm-to-table cuisine by working with local vendors and sourcing from our own garden.

Our Chef also enjoys challenging and showcasing his artistry through a variety of cultural and ethnic cuisines upon special request.

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*As we offer a rotational menu that changes from season-to-season, please inquire about the group menu offerings for your desired dates from the sales team member you get in touch with.*



# GET MORE FROM YOUR EXPERIENCE

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The Briars' offers a full selection of specialty services to enhance your stay. For large groups, meetings, family functions or events, you have the opportunity to make changes to your package to best suit the needs of your group. Please ask your coordinator for seasonal services and pricing! Some additions include:

## COFFEE BREAKS

Offer your team a break in their busy day with coffee and light snacks. Coffee and tea, homemade sweets are all included. We also offer healthier options at an additional cost.

## SNACKS & TREATS

Campfire s'mores? Check. Movie night snacks? Check. Packed lunches? Check!

Those little details make all the difference. We promise to do our best to accomodate almost any request.

## LOUNGE SERVICES

Planning on having a night in? We can provide bar and hospitality services for your guests. Consider pairing your lounge events with private recreation activities!







# THE BRIARS SPA



## Spa Time

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Located on the 2nd floor of the inn, The Briars Spa is the perfect place to unwind.

Featuring a full menu of luxurious treatments and services - our spa has what you need to take your stay to the next level. Schedule times for massages, facials, salon services or book one of our luxurious day spa packages for smaller groups!

Book a group visit or purchase vouchers for your guests to use at their leisure. Custom experiences are also available upon request.

The Briars Spa has limited availability so please reserve your treatments well in advance. We are happy to accommodate groups to create the perfect spa day. Please ask your coordinator for details.



View our spa brochure here!

# Activities + Add Ons

Beyond our full recreation guide - which includes activities that your guests can enjoy at their own pace - we also have sport courts, indoor and outdoor swimming pools, fitness and entertainment facilities available for use or for rent. Make the most of your stay by including some of our planned activities. We offer everything from team building for a company retreat to ice breakers on your first day of meetings and arts and crafts. For our full list of programmed activities please ask your coordinator.



## The Ultimate Challenge\*

1.5 - 2 hours (Minimum of 20 people)

This hosted event will take you all over our 200-acre estate in the search of clues, objects and most importantly fun! The challenge includes multiple sections that challenge the teams to properly manage time and utilize each others strengths.



## The Cocktail Challenge\*

1.5 - 2 hours (Minimum of 20 people)

Divide into teams to explore the challenges of mixology! Groups will create a variety of cocktails with the tips from one of our senior bartenders. This hands-on challenge will produce some delicious (or not so delicious combinations).



## Winter Activities

December to late March

Cross Country Skiing & Snow Shoeing galore. We offer excellent woodland trails that extend onto the golf course and over the entire 200 acre property. The guided tours are great for team bonding and exercise. Warm up by the fire with some hot chocolate.



## Group Yoga\*

1 hour (Minimum of 7 people)

Classes can be designed for any skill level. During the warmer months classes are held outside in our pavillion or by the shores of Lake Simcoe! Book 1 week ahead for an instructor.



\*Available year round, rain or shine.



# CONTACT

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If you're ready to reserve your escape to The Briars, please contact one of our sales representatives - they'll be happy to answer any questions and place your reservation.

## CORPORATE / LEISURE

For corporate events or day meetings, and social stays and family retreats, please call:

*events@briars.ca*  
1 (800) 465 - 2376 ext. 2330

## WEDDINGS

For wedding venues, ceremony, and overnight stays, please call:

*weddings@briars.ca*  
1 (800) 465 - 2376 ext. 2730

For general inquiries please email [info@briars.ca](mailto:info@briars.ca), or call 1 (800) 465 - 2376.





• NO SPIKES - NO SKIS •

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55 HEDGE RD.  
JACKSONS POINT, ON  
L0E 1L0

1 (800) 465 - 2376  
INFO@BRIARS.CA  
BRIARS.CA